

# fashion calendar

OCTOBER 19 **1970**

30th year • issued weekly

JANUARY

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OCTOBER

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

## WEEK ENDING FRIDAY, OCTOBER 16, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 15 10:00 A.M.	RESORT & SPRING COLLECTION By reservation. Contact: Susan Sheinman, 868-2880.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: SPRING COLLECTION For press and buyers. Also Oct. 21, 28 at 11:00. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: RESORT- SPRING COLLECTIONS Premiere showing of Sarmi Boutique, featuring afternoon and cocktail fashions. By reservation. (Press Show: Mon., Oct. 19 at 10:30, by invitation.) Contact: Dorothy Hermé, CH. 4-7270.	NANDO-SARMI LTD.; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 15	12:00 Noon, GEOFFREY BEENE PRESS SHOW (see page 2)		
Thursday Oct. 15 12:00 Noon	CRUISE & SPRING COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 15 2:00 P.M.	PRESS PREVIEW: RESORT-SPRING Press preview of Resort-Spring collection. Also Oct. 19, 20 at 2:00. By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 15	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 15	3:00 P.M., OSCAR DE LA RENTA PRESS SHOW (see page 2)		
Oct. 15	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 15	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Thursday Oct. 15 4:00 P.M. Cocktails	FASHION SHOW AT BENEFIT PARTY "Best of Designer Collections" presented by Bonwit Teller. Admission by membership subscription; guests: \$15.00 each. Contact: MU. 7-1564.	CHILDREN'S BLOOD FDTN (342 MADISON AVENUE)	ITALIAN CONSULATE 690 PARK AVENUE
Oct. 15	5:30 P.M., ABRAHAM & STRAUS CUSTOMER SHOW		
Beginning Thursday Oct. 15	SPRING-RESORT COLLECTION By reservation. Contact: Bettye Whiteman, 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Thursday Oct. 15	SPRING COLLECTION By reservation. Contact: LO. 5-3250.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Oct. 16 10:30 A.M.	RESORT & SPRING COLLECTION Also Oct. 20, 22 at 10:30. ( <u>Press Show: Thurs., Oct. 15 at 3:00 P.M., by invitation.</u> )	OSCAR DE LA RENTA Contact: LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Oct. 16 12:00 Noon	OPENING: SPRING COLLECTION Also Oct. 19, 21, 23 at 12:00 Noon. ( <u>Press Show: Thurs., Oct. 15 at 12:00 Noon, by invitation.</u> )	GEOFFREY BEENE Contact: LW. 4-0454.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 16 1:00 P.M. Luncheon	RESORT-SPRING COLLECTION "The Scarlet Ribbon Collection" designed by Cathy and Linda. <u>Show at 1:30.</u> Thereafter by appointment. Contact: 362-9054; or Rosemary Sheehan, 333-6420.	DECAMERON	1345 SIXTH AVENUE 16TH FLOOR

Oct. 17- Oct. 22	20TH SALON, READY-TO-WEAR SHOWINGS, PARIS. Contact: Federation Française des Industries du Vetement Feminin, 69 rue de Richelieu, Paris II, France
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Sunday Oct. 18- Oct. 20	NATIONAL HOME SEWING SHOW Displays of fabric and sewing accessory resources. <u>Continental Breakfast: Mon. &amp; Tues. at 8:00; Simplicity Fashion Show: Mon. at 8:30; Merchandising Session: Tues. at 8:30. Hours: 10:00 A.M.-7:00 P.M., Sun.; 9:30 A.M.-6:00 P.M., Mon. &amp; Tues. Contact: 244-8780.</u>	NATL RETAIL MERCHANTS ASSN(100 WEST 31ST ST.)	HOTEL McALPIN 34TH ST. & BROADWAY
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Sunday Oct. 18- Oct. 21	MEN'S SPORTSWEAR COLLECTION Contact: Sy Schimel, 185 Madison Avenue, MU. 9-7420.	NATL ASSN MEN'S SPORTSWEAR BUYERS	HOTEL NEW YORKDR 8TH AVE. & 34TH ST.
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Sunday Oct. 18- Oct. 21	SPRING MENSWEAR FROM BRITAIN Menswear by: Astraka, Atkinson Rhodes, Baracuta, Ben Sherman, J. Comfort, English Calico, Falmer, Fox Bros., S. Gore & Son, Grafton, Hatton Chain, John Langford, Justman, Just Men, Lybro, Mr. Harry, Pringle of Scotland, Sabre Sportswear, Sinclair, Sindal Bros., Solid Gold Ties, South Sea Bubble. Contact: Julian Clifford, 563-1000; or Brian Houldsworth, 593-2258.	CLOTHING EXPORT COUNCIL	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
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#### WEEK BEGINNING MONDAY, OCTOBER 19, 1970

Oct. 19	10:30 A.M., NANDO-SARMI LTD. PRESS SHOW (see page 1) By invitation.		
Oct. 19	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd fl., 524-9350		
Oct. 19	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Oct. 19	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Monday Oct. 19 2:15 P.M.	SPRING-SUMMER BRIDAL COLLECTION By invitation. Thereafter by appointment. Contact: Julian Pollack, 244-3847.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 19	3:00 P.M., BILL BLASS PRESS SHOW. By invitation.		
Oct. 19	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 19 5:00 P.M. Cocktails	SPRING COUTURE COLLECTION Show at 5:30. For press and buyers, by invitation. Thereafter by appointment, Suite 249. Contact: 550 E. 10th St., Oakland, 415-444-5070; or PL.9-3000.	RICHARD TAM (CALIFORNIA)	PLAZA HOTEL TERRACE ROOM
Monday Oct. 19 5:00 P.M. and 9:00 P.M.	PREVIEWS: NEW STORE Preview of the restaurants, boutiques, galleries as in the Paris Drugstore. By invitation. Opens to public, Tues., Oct. 20 at 11:00 A.M. Publicity: Jan Taylor, 219 East 69th Street, TR. 9-8965.	LE DRUGSTORE	1085 THIRD AVENUE AT 64TH STREET
Beginning Monday Oct. 19	SPRING COLLECTION By appointment. Contact: Maury Leonard, 868-2840.	CHANDELLE BY JEAN LOUIS	1407 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Oct. 19	OPENING OF SPRING COLLECTION Designed by Betse Cann and Rodger Robinson. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous by appointment. Contact: 594-3000.	MALCOLM CHARLES BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 19	OPENING OF SPRING COLLECTION Informal showings by appointment. Contact: Maria Scotto, CH. 4-3877.	CHESTER NOW	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 19	SPRING COLLECTIONS Continuous showings. Contact: 564-4130.	GAY GIBSON; QUINCY PETITES	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous by appointment. Contact: 736-1351.	J.G. COUTURE BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous showings. Contact: Rita Young, 244-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Oct. 19	PREVIEW: WEDDING PROMOTION "The Petticoat Bride: Mademoiselle's Wedding Celebration". For tie-in stores. By appointment. Contact: Lenore Benson, 689-5900 ext. 653.	MADemoisELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Monday Oct. 19- Oct. 30	SPRING-SUMMER COLLECTION By appointment. Contact: Florette Angel or Sally Wells, CI. 7-2200.	MOUNTAIN ARTISANS (CHARLESTON, W. VA.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Oct. 19	SPRING COLLECTION By appointment. Contact: Nan Coven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 19	SPRING & RESORT COLLECTIONS Spring collections by: Rebecca Welles, Phyllis Sues, Jon Mandl for Tam II. By appointment. Contact: Marion Auley, 947-8470.	SYLVAN RICH ASSOCIATES (CALIFORNIA)	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 19	OPENING: SPRING COLLECTIONS Also, Malcolm Starr International by Rizkallah.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 594-0030.
Beginning Monday Oct. 19	RESORT-SPRING-SUMMER INTERNATL COLLECTION Introduction of "Avenir" French "pret-a-porter" collection; also Swiss, English, Italian boutique sportswear. By appointment.	TRES VITE	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR Contact: Marta Kramer, 947-3191.
Monday Oct. 19- Oct. 22	LONDON DESIGNER COLLECTIONS Spring collections by: Thea Porter, Mary Quant, John Bates at Jean Varon, Rosalind Yehuda, Annacat, Hilary Floyd, Gina Fratini, Christopher McDonnell, Ossie Clark, Alice Pollock. By admission card only.	CLOTHING EXPORT COUNCIL	PICCADILLY HOTEL LONDON, ENGLAND Contact: Clothing Export Council, 54 Grosvenor Street, London.
Tuesday Oct. 20 9:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 22 at 9:30. By reservation.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: WI. 7-4551.
Oct. 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA.		4-9350
Tuesday Oct. 20 12:00 Noon	SPRING & RESORT COLLECTION By invitation. Also Oct. 22 at 12:00 Noon.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454.
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA.		4-3520
Oct. 20	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor,		594-5660
Oct. 20	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH.		4-1872
Oct. 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA.		4-6968
Oct. 20	5:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI.		7-8235
Tuesday Oct. 20 4:30 P.M. Cocktails	DESIGN AWARD PRESENTATION "Young America Creates"--presentation of awards to winners of design competition, featured in February <u>Glamour</u> and April <u>Butterick</u> catalogue, and stores across the country. By invitation.	HYSTRON FIBERS (485 LEXINGTON AVE.)	420 LEXINGTON AVENUE GLAMOUR - 19TH FLOOR Contact: 867-7215.
Tuesday Oct. 20 5:00 P.M. Cocktails	PREVIEW: NEW COLLECTION Preview of new collection by George Halley, For press and buyers, by invitation. Thereafter by appointment in showroom, 24 West 57th Street, 8th floor. ( <u>Note Change of Date, Time, Place</u> )	CLAUDIA BY GEORGE HALLEY	ESSEX HOUSE BALLROOM Contact: Miss Roberta, 246-2432.
Tuesday Oct. 20 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW Opening of Gar Gilbert's exhibition of painting. Publicity: Madeline de Vries, PL.	BERGDORF GOODMAN	NENA'S GALLERY 4TH FLOOR By invitation. 3-7300.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 20 6:00 P.M.	PREVIEW OF NEW STORE Fashions for men and women will be shown at preview of new Gucci shop. (Opens Wed., Oct. 21)	GUCCI	689 FIFTH AVENUE AT 54TH STREET
*Wednesday Oct. 28 6:00 P.M. Buffet	SHOWING: "THE FASHION MIRROR" For buyers, store management, bridal and dress manufacturers. Also Monday, Nov. 2 at 6:00. By reservation. Contact: Rose Lee, 661-6640.	SYNOPTICS SYSTEMS	360 LEXINGTON AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 20 6:30 P.M.- 8:30 P.M.	5TH SESSION: CAREER COURSE Speakers: John Mack Carter, <u>Ladies Home Journal</u> ; Miss Rikki, Sport Trio; Marian Sherwood, Van Raalte; Doris Van Patten, Hystron. Price: \$3.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Tuesday Oct. 20 7:30 P.M. Supper- Dance	MENSWEAR FASHIONS & SPECIAL AWARDS International menswear designer collection. Commentator: Robert L. Green. Tickets: \$100 each, for benefit Fashion Institute of Technology. (black tie) Contact: T. Thomas Gurtner, 688-3030.	CREATIVE MENSWEAR AWARDS (PLAYBOY MAGAZINE)	PLAZA HOTEL BALLROOM
Beginning Tuesday Oct. 20	OPENING OF SPRING COLLECTION By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Oct. 21 9:00 A.M. Breakfast	PRESS PREVIEW: WALL COVERINGS Press preview of new wall coverings designed by Jack Lenor Larsen. By invitation. Contact: Edith Siroto, 427-9949.	KARL MANN	232 EAST 59TH STREET
Oct. 21	9:45 A.M., CHRISTIAN DIOR-NEW YORK, 498 - 7th, 17th floor, LO. 4-9220		
Oct. 21	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542		
Oct. 21	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Oct. 21	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Wednesday Oct. 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Individualist Look in Fur" by Fredrica; Arthur Schwartz for Miss Fredrica; Fur hats by Janet Leitner; boots by Battani. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FREDRICA; MISS FREDRICA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 21	1:00 P.M., DONALD BROOKS BOUTIQUE, 550 - 7th, 21st floor, WI. 7-8235		
Wednesday Oct. 21 2:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: 736-6909.	UMBERTO MANZO FOR DAVIDOW	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Wednesday Oct. 21 5:30 P.M.	PREVIEW: SPRING COLLECTION By invitation only. Thereafter by appointment in showroom, 530 Seventh Avenue, 18th floor. Contact: Ruth McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	PIERRE HOTEL COTILLION ROOM

\* Wednesday, Oct. 28 -- out of date order



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 21 6:30 P.M.	OSCAR DE LA RENTA MEN'S WEAR COLLECTION Oscar de la Renta previews his men's collection for Cruise-Resort. By invitation. Contact: Jerrie Rosenberg, Mildred Custin Ltd., 421-3974; or Bernie Toll, After Six, LT. 1-7206.	AFTER SIX	WHITEHOUSE & HARDY 681 FIFTH AVENUE
Wednesday Oct. 21 7:00 P.M.	PREVIEW: NEW JEWELRY Preview of new jewelry collection by Aldo Cipullo. By invitation only. Contact: Doreen McCurley, PL. 3-0111.	CARTIER	5TH AVENUE AT 52ND STREET
Beginning Oct. 21	"BEST OF MIAMI"--SPRING COLLECTIONS BY FLORIDA FASHION GUILD, 1411 Broadway, 31st floor. Continuous showings.		
Thursday Oct. 22 9:30 A.M.	PRESS PREVIEW: SPRING LINGEIRE Preview of lingerie and body fashions for Spring. Also at 2:00 and 3:30. By invitation. Contact: Irene O'Connor, 682-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Oct. 22	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Oct. 22	12:00 Noon, BEENE BAZAAR, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 22	2:00 P.M., HOLLYWOOD VASSARETTE REPEAT SHOW (see above)		
Oct. 22	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Thursday Oct. 22 3:00 P.M.	OPENING: NEW DIVISION Spring collection designed by Christian Mann for Traina Sport. For press and buyers, by reservation. Also Oct. 29 at 3:00. Contact: 564-3857.	TRAINA SPORT BY CHRISTIAN MANN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 22	3:30 P.M., HOLLYWOOD VASSARETTE REPEAT SHOW (see above)		
Oct. 22	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Oct. 23	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Saturday Oct. 24- Nov. 1	6TH ANNUAL ANTIQUES FAIR Hours: 1:00 - 11:00 daily; 1:00 - 7:00 Sun. and closing day. Admission: \$2.50. (Press Preview: Fri., Oct. 23, 11:00.) Publ: Pearl Winick, 233-6010.	NATL ARTS & ANTIQUES (11 WARREN STREET)	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.

Saturday Oct. 24- Oct. 26	SPRING MARKET WEEK IN DALLAS <u>Sat., Oct. 24:</u> 12:00 Noon <u>Sun., Oct. 25:</u> 8:00 A.M. 12:00 Noon 6:00 P.M. <u>Mon., Oct. 26:</u> 7:30 A.M. 12:00 Noon 6:00 P.M.	TEXAS FASHION CREATORS ASSN Retailers Seminar Luncheon American Allied Print Council Breakfast "Status Fashions for Spring" Luncheon "The Ayes of Texas" Champagne Show Spring Forecast Breakfast "Young America Creates" Luncheon "Liberation of the Classics"	APPAREL MART DALLAS, TEXAS
By invitation only. Contact: Apparel Mart, 2300 Stemmons Freeway, Dallas, 214-631-7050. Publicity: Elizabeth Cleveland, 214-631-6222.			



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 25- Oct. 29	IGEDO FASHION FAIR, DUSSELDORF. Contact: Internationale Modemesse Gmbh, 28 Freiligrathstrasse, 4 Dusseldorf, Germany		
Sunday Oct. 25- Nov. 1	6TH FESTIVAL DES MODE D'ETE '71 & 1ST INTERNATIONAL SPORTSWEAR SHOW, CANNES. Contact: Ste. C.H.A.R.M., Sa., Villa Bella Clemencia, Avenue Alexandra, 06 Cannes, France.		
Monday Oct. 26 8:00 A.M. Breakfast	SHOWING: MEN'S & BOYS' FASHIONS "Viewpoints '71"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. <u>Show at 9:00.</u> By invitation. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER-HILTON 7TH AVE. & 33RD ST.
Oct. 26	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd fl., LA. 4-9350		
Oct. 26	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Monday Oct. 26 2:00 P.M.	SPRING-SUMMER BRIDAL COLLECTION "Bridal Enchantment"--1971 Spring-Summer bridal and bridesmaid collection designed by Christos. Also Oct. 27, 28, Nov. 2, 3 at 2:00. By appoint- ment. Contact: 565-3304. Publicity: Margaret Hodge Co., 765-0653.	GALINA-BOUQUET BRIDALS	499 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: 564-9194. Publicity: Betty Yarmon, 755-3487.	A.S. COSTUMES BY MARIO FORTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS Continuous showings. Contact: WI. 7-5324.	THE ARKINS; LANVIN; LOUIS FERAUD FOR ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous by appointment. Contact: 563-6380.	ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS By appointment. Contact: OX. 5-6234.	BLAUNER BOUTIQUE; JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: LO. 4-8190. Publ: Betty Yarmon, 755-3487.	THE FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION By appointment. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous showings. Contact: PE. 6-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: CH. 4-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings.	GINESSA (DIV. GINALA) Contact: PE. 6-2291.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous by appointment.	JAMISON Contact: Kay Farmer, OX. 5-4812.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous by appointment.	JEREMY BY ALAN PHILLIPS Contact: 594-0870.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Designed by Dorothy Farbo.	MIGNON Continuous by appointment.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: BR. 9-5991.
Beginning Monday Oct. 26	OPENING: SPRING COLLECTIONS Continuous showings.	MR. MORT; S.S.H. BY STAN HERMAN Contact: 524-3818.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION BY TERRY MORTON Continuous showings.	PARNES-FEINSTEIN; PF KNITS Contact: BR. 9-0952.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous showings.	PETTI 4'S Contact: CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Oct. 26- Oct. 29	"LES BOUTIQUES DE NOEL" - BENEFIT Annual Christmas boutiques.	MUSICIANS EMERGENCY FUND(515 MADISON AVE.) Contact: Frances Cohan, PL. 1-0530.	WESTBURY HOTEL MADISON AVE. & 69TH ST.
Monday Oct. 26- Nov. 6	SPRING COLLECTION: FRENCH SPORTSWEAR Sportswear for women, children, men.	FRANCK OLIVIER Continuous by appointment.	PLAZA HOTEL PRIVATE SUITE Contact: Betty Moore, Liaison Agency, 355-7310.
Tuesday Oct. 27 9:30 A.M.	PRESS PREVIEW: "LIFE STYLES" Presentation of color and fabric trends for Fall '71 in Eastman Fibers. Press Preview at 9:30. Customer shows at 2:30 and 4:30. By invitation. Contact: Lynne Fisher, 262-8196.	EASTMAN CHEMICAL PRODUCTS	KODAK GALLERY 1133 SIXTH AVENUE
Tuesday Oct. 27 10:00 A.M.	OPENING: SPRING COLLECTION Also Oct. 29, Nov. 3 (Resort-Spring); Nov. 5 (Spring) at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 27 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation only. Beginning Wed., Oct. 28, continuous by appointment. Contact: LO. 3-0988. Publicity: Len Gerber, 752-2254.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW: SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 27 12:30 P.M. Luncheon	BENEFIT SHOWING BY MME. GRES Showing of couture collection by Mme. Gres at luncheon benefit for Musicians Emergency Fund. Price: \$30.00 each. Contact: Frances Cohan, PL. 1-0530.	MUSICIANS EMERGENCY FUND(515 MADISON AVENUE)	PIERRE HOTEL CORONET ROOM
Tuesday Oct. 27 1:00 P.M.	OPENING: SPRING COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 27	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Tuesday Oct. 27 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 27	2:30 P.M., EASTMAN "LIFE STYLES" CUSTOMER SHOW (see page 8)		
Oct. 27	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Tuesday Oct. 27 3:15 P.M. Cocktails	"BENEDICTINE FASHIONS" Showing of Peck & Peck fashions featured in <u>Vogue</u> . By invitation. (Note Change of Date) Contact: Colette Pratt or Dolly Martin, Robert Taplinger Associates, PL. 2-7722.	VOGUE; PECK & PECK; BENEDICTINE(JULIUS WILE)	320 PARK AVENUE 20TH FLOOR
Oct. 27	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 27	4:30 P.M., EASTMAN "LIFE STYLES" CUSTOMER SHOW (see page 8)		
Tuesday Oct. 27 5:30 P.M.	OPEING: SPRING COLLECTION Also Oct. 28, Nov. 2, 3 at 5:30. By reservation. Contact: Dolores Byers, 213-627-9154. Publicity: Barbara Kling, LT. 1-8024.	TRAVILLA (LOS ANGELES)	PLAZA HOTEL SUITE 1301
Tuesday Oct. 27 6:00 P.M.	6TH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Cocktails and show for press and industry. By invitation. Publicity: Ruth Hammer, 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	PLAZA HOTEL TERRACE ROOM
Tuesday Oct. 27 10:00 P.M.	"VIA VENETO CAFE PARTY" Italian ready-to-wear Resort-Spring collections by Carosa, Garbell, Livio de Simone, Tiziani, Argos Dini. (Please Note Change of Date) By invitation. Thereafter by appointment. Contact: PL. 5-2340 or PL. 3-4500 ext. 175.	MODA ROMANA	ST. REGIS MEZZANINE
Beginning Tuesday Oct. 27	SPRING COLLECTION Continuous showings. Contact: 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Day-through-evening collection. Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Continuous showings. Contact: LO. 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Designed by Sadye Weinberg. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Oct. 27	OPENING: SPRING COLLECTIONS By reservation. Contact: Laura Weltman or Doris Reiter, LO. 3-6126.	CLARET ORIGINALS; GAVI (DIV. CLARET)	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Oct. 27	SPRING COLLECTION BY CARA KIRBY Continuous showings. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES; SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 27- Oct. 29	SPRING-SUMMER RETAILER PROMOTION "Fresh-Start Promotion" for February, March, April 1971. Breakfast: 8:30. Cocktails: 4:30 P.M. (Repeat Showings: Nov. 4, 5, 10, 11, 12.) By invitation. Contact: Lenore Benson, 689-5900 ext. 653.	MADMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Wednesday Oct. 28 9:00 A.M.	OPENING OF SPRING COLLECTION Also at 4:00. By reservation. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Oct. 28	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Wednesday Oct. 28 11:00 A.M. & 2:30 P.M.	PREVIEW OF SPRING LINGERIE "New Horizons"--bodywear, daywear, nightwear at 11:00 and 2:30. By invitation only. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Oct. 28	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Wednesday Oct. 28 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall-Winter & Resort fashions by Angela. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ROSSINO-ANGELA (530 SEVENTH AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 28	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Wednesday Oct. 28 2:00 P.M. & 3:30 P.M.	PREVIEW OF SPRING LINGERIE Two showings of Spring lingerie for resident buyers. By reservation. Contact: Kay Keniry, 661-1300 ext. 296.	WARNER'S	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 28 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 3 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 28	2:30 P.M., GOSSARD-ARTEMIS PREVIEW OF SPRING LINGERIE (see page 10)		
Wednesday Oct. 28 3:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 4 at 3:00. By reservation. Contact: Shirley Ornstein, LO.4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Oct. 28	3:30 P.M., WARNER'S SECOND RESIDENT BUYER SHOW (see page 10)		
Oct. 28	4:00 P.M., KASPER FOR JOAN LESLIE, 530 Seventh Avenue, 4th floor, LW. 4-9000		
Wednesday Oct. 28 4:30 P.M. Champagne	PRESS SHOW: HOLIDAY- WINTER COIFFURES Preview of hair fashions created for festive occasions. Mannequins will wear fashions by Mme. Gres. By invitation. Publicity: Muriel Durand, UN. 1-0700 or 355-6744.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Wednesday Oct. 28 5:00 P.M.	RESORT & SPRING COLLECTION Also Nov. 2, 9 at 5:00. By reservation. Contact: Walter Oppenheimer, 213-627-0806.	HELGA (CALIFORNIA)	GOTHAM HOTEL SUITE 1609
Oct. 28	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, 213-627-9154		
Oct. 28	6:00 P.M., SYNOPTICS SYSTEMS, 360 Lexington Avenue (see page 5)-- change of date		
Thursday Oct. 29 10:00 A.M.	SPRING COLLECTION BY MOLLY Coats, suits, costumes. Also Nov. 5 at 10:00. Contact: PE. 6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Oct. 29 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Miss Mattie, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING COLLECTION By reservation. Contact: LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Oct. 29 2:30 P.M.	SPRING COLLECTION Also Nov. 5 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 29	3:00 P.M., TRAINA SPORT, 550 Seventh Avenue, 22nd floor, 564-3857		
Thursday Oct. 29 4:00 P.M. Cocktails	PREMIERE SHOWING IN NEW YROK Spring collection designed by Philippe Guibourge. By invitation. Thereafter in showroom, 17th floor. Contact: LO. 4-9220.	MISS DIOR (498 SEVENTH AVENUE)	ST. REGIS ROOF
Thursday Oct. 29 6:00 P.M.	EVENING FASHIONS AT CUSTOMER SHOWING Publicity: Adrienne Seiden, OR. 5-1000 ext. 388.	FRANKLIN SIMON; GLAMOUR MAGAZINE	4TH FLOOR
Beginning Thursday Oct. 29	OPENING: SPRING COLLECTION Continuous showings. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Oct. 29	OPENING: SPRING COLLECTION New after-five collection. Continuous by appointment. Contact: 279-6250.	JOHN MULLEN FOR JENNIFER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Oct. 30 9:30 A.M.- 12:00 Noon; 12:30 P.M. Luncheon	"MUSICAL CHAIRS FORUM" Round-table discussions from 9:30 A.M.-12:00 Noon: "Inside Merchandising and Promotion"; "Art of Fragrance Communication"; "Marketing Tactics"; "Retail Know-how"; "Packaging Persuasion"; "Fragrance in Changing Life Styles"; "Fragrance in the Making". Luncheon at 12:30 P.M., guest speaker: Marya Mannes. By reservation. Prices: \$25.00, members; \$30.00, guests; (forum & luncheon); \$10.00, members; \$12.00, guests (forum only); \$17.50, members; \$20.00, guests (luncheon only). Contact: The Fragrance Founda- tion, 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	PLAZA HOTEL BAROQUE & CRYSTAL
Friday Oct. 30 8:00 P.M. Dinner- Dance	"APRIL IN PARIS" BENEFIT BALL "Les Antilles Françaises"--19th annual "April in Paris" Ball for benefit French Hospital Division, French & Polyclinic Medical School & Health Center, Memorial Sloan Kettering Institute, Phoenix House, etc. Price: \$175 each (black tie). Contact: Suite 2703, 745 Fifth Avenue, PL.8-4810.	AMERICAN-FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
Saturday Oct. 31 12:00 Noon- Midnight	2ND ANNUAL FLEA MARKET & AUCTION Fund-raising event for benefit Addicts Rehabilitation Center to buy first home for female addicts. Fashions, jewelry, home furnishings, books, paintings, etc. Auction at 8:30 P.M. Chmn: Mary Brown, Hill & Knowlton. Admission: \$1.00 (children free). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	LOYOLA SCHOOL 48 EAST 84TH STREET
Monday Nov. 2 10:00 A.M.	NEW JEWELRY COLLECTION Maggie Hayes will present her fine jewelry collection. Publicity (Bonwit Teller): Peg Kaufman, EL. 5-6800; (Maggie Hayes): Terry Mayer, 685-6561.	MAGGIE HAYES INTERNATIONAL	BONWIT TELLER STREET FLOOR
Monday Nov. 2 2:00 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Hal Krauss, PE6-8888.	MODELIA BY FRANK MASANDREA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Nov. 2	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Nov. 2	5:00 P.M., HELGA, Gotham Hotel, Suite 1609, CI. 7-2200		
Nov. 2	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, PL. 9-3000		
Nov. 2	6:00 P.M., SYNOPTICS SYSTEMS, 360 Lexington Avenue, 14th floor, 661-6400		
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION By reservation. Contact: Cary, BR. 9-9223.	CUDDLECOAT; V & J DESIGNS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 2	SPRING & RESORT PARIS COLLECTION Sam Friedlander will present Spring and Resort daytime and cocktail collec- tion designed in Paris. By appointment. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION By reservation. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 2	SPRING COLLECTION By appointment. Contact: Gina Harington, PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 2	OPENING: SPRING COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 3	ELECTION DAY (Tuesday)		
Nov. 3	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Tuesday Nov. 3 12:00 Noon	OPENING: SPRING COLLECTIONS Also Nov. 10, 11 at 12:00. By reservation. Contact: OX. 5-6440.	LANZ; ALEXA	1407 BROADWAY SHOWROOM - 26TH FLOOR
Nov. 3	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Nov. 3	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
Nov. 3	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, PL. 9-3000		
Tuesday Nov. 3 6:00 P.M. Cocktails	"GOING THROUGH THE MILL" Reception followed by dinner. Also Tues., Nov. 10 at 6:00 P.M. By invitation. Contact: 333-5317.	BURLINGTON HOSIERY	1345 SIXTH AVENUE TUDOR RM - CONCOURSE
Beginning Tuesday Nov. 3	OPENING: SPRING COLLECTION Informal showings by appointment. Contact: LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Showing by appointment. Contact: Florence Stelzer, 564-4130.	PLW BY LEE EVANS	1411 BROADWAY SHOWROOM - 24TH FLOOR
Tuesday Nov. 3- Nov. 10	87TH ANNUAL HORSE SHOW Public Relations: Ed Corrigan, 752-2097.	NATL HORSE SHOW ASSN OF AMERICA	MADISON SQUARE GARDEN 7TH AVE. & 33RD ST.
Tuesday Nov. 3- Nov. 13	SPRING LINGERIE MARKET WEEK Nov. 3, 4 at 10:00 and 2:00. Nov. 9, 10 at 9:30, 11:00, 2:00, 3:30. Nov. 11 at 9:30, 11:00, 2:00. Nov. 12 at 10:00, 2:00. By reservation. Contact: Mary Sheehy, 661-1300.	WARNER'S	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Nov. 4	8:30 & 4:30, MADEMOISELLE MAGAZINE (see page 10)		
Nov. 4	3:00 P.M., ANNE FOGARTY, 550 Seventh Avenue, 7th floor, LO. 4-9115		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Nov. 4	OPENING: SPRING COLLECTION Continuous showings. Contact: Sherry Strauss, 765-1250.	LADY MANHATTAN	1410 BROADWAY SHOWROOM - 15TH FLOOR
Nov. 5	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Nov. 5	10:00 A.M., ADELE SIMPSON (Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Nov. 5	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Thursday Nov. 5	FASHION SHOW AT LUNCHEON	FIGHT FOR SIGHT	WALDORF-ASTORIA STARLIGHT ROOF
12:00 Noon Luncheon	Fashions by Belle Saunders for Abe Schrader; Mario Forte for A.S. Costumes; Vicky Rocconi for The Fifth Addition; Frank Adams for Studio Six; furs by Neustadter. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Friday Nov. 6	TWO SHOWINGS: SPRING FASHIONS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
9:00 A.M. and 12:00 Noon	"Fashion Spring '71: Total Involvement". Chmn & Commentator: Lee Cass, Braodway Dept. Stores. Prices (breakfast): \$10.00, members; \$20.00, guests; (luncheon): \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.		
Nov. 7- Nov. 10	28TH FABRICS TRADE FAIR, MILAN. Contact: Mitam, Galleria San Babila, 4/D 1-20122 Milan, Italy.		
Sunday Nov. 8- Nov. 10	SHOE SHOW Sponsored by: American Footwear Mfrs Assn; National Shoe Retailers Assn; Volume Footwear Retailers of America; New England Footwear Assn. Contact: Edward A. Launzel, New Yorker Hotel, 8th Ave. & 34th St., 594-7606.	NEW YORK SHOE SHOW	STATLER HILTON; McALPIN; NEW YORKER HOTELS
Nov. 9	5:00 P.M., HELGA, Gotham Hotel, Suite 1609, CI. 7-2200		
Monday Nov. 9	FABRIC COLLECTION AND FASHION SHOW	TEXFI/LIVELY KNITS (1040 SIXTH AVENUE)	ST. REGIS ROOF
6:00 P.M. Cocktails	Fall-Winter '71 doubleknit polyester fabrics presented by American designers and Deryck Healey Associates of England. For trade and press, by invitation only. Contact: Miss Seif, 594-1560.		
Beginning Monday Nov. 9	SPRING COLLECTION "Spring Brevity: A Short Group for a Short Season". Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR By appointment.
Monday Nov. 9- Nov. 13	SPRING LINGERIE MARKET WEEK "New Horizons"--bodywear, daywear, nightwear. Daily at 9:30, 11:00, 2:30. Mon., Nov. 9 at 11:00 and 2:30 only; Fri., Nov. 13 at 9:30 and 11:00 only. By appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-AREIMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Nov. 9	SPRING HANDBAG MARKET WEEK Publicity: Natalie Marcin, MU. 3-6969.	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Nov. 10	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 10 5:00 P.M. Cocktails	3RD ANNUAL DESIGN AWARDS Design Awards presentation and fashion show. Judges: Mildred Custin, Melvin Dawley, Glenn Tompkins, Alexander Shields, Chester Weinberg. By invitation. Contact: Jan Kline, 37 West 57th Street, 421-8991.	FOAM FASHION FORUM	CHASE MANHATTAN BANK 1 CHASE MANHATTAN PLAZA
Nov. 11	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440		
Monday Nov. 16 5:30 P.M.- 7:30 P.M. Cocktails	PRESS PREVIEW: INTL DATELINE COLLECTION Premiere showing of pret-a-porter collection, designed by Zuzu Angel for international travel. Show at 6:00. By invitation. Publicity (Zuzu Angel): Lisa Curtis, 684-7444; (Bergdorf Goodman): Madeline de Vries, PL.3-7300.	ZUZU ANGEL (RIO DE JANEIRO)	BERGDORF GOODMAN 5TH FLOOR
Monday Nov. 16- Nov. 20	READY-TO-WEAR FROM CANADA Coats, dresses, pantsuits, rainwear, sportswear, knits, coordiantes, leather, suede. By appointment. Contact: Don Russell, 586-2400.	CANADIAN DEPT. TRADE, INDUSTRY, COMMERCE	McALPIN OOTEL 7TH FLOOR
Monday Nov. 23 9:00 P.M.	23RD ANNUAL "PARTY OF THE YEAR" Co-chmm: John S. Burke, Jr.; Melvin E. Dawley; William M. Fine; Gordon P. Franklin; Andrew Goodman; Geraldine Stutz. Tickets: \$125.00 each, limited to 650. (black tie) Contact: Barbara Benson, TR. 9-5500.	METROPOLITAN MUSEUM OF ART	5TH AVENUE AT 82ND STREET

THESE RESORT-SPRING COLLECTIONS HAVE OPENED

BABA . . . . .	18 East 53rd Street, 9th floor, PL. 2-0727
PIERRE CARDIN . . . . .	550 Seventh Avenue, 24th floor, 279-3091
CONCEPT VII BY JACK BODI . . . . .	.530 Seventh Avenue, 19th floor, 695-7715
DAVIDOW BY UMBERTO MANZO . . . . .	.205 West 39th Street, 6th floor, 736-6909
MARION DIGNEY BOUTIQUE . . . . .	.252 West 38th Street, 17th floor, 868-3232
SEYMOUR FOX . . . . .	512 Seventh Avenue, 22nd floor, LO. 4-3246
DIANE VON FURSTENBERG . . . . .	Gotham Hotel, Suite 502, CI. 7-2200
GINORI . . . . .	498 Seventh Avenue, 12th floor, 244-4700
CHUCK HOWARD . . . . .	.550 Seventh Avenue, 2nd floor, LO. 4-2155
ANNE KLEIN AND COMPANY . . . . .	205 West 39th Street, 3rd floor, 279-9951
VERA MAXWELL . . . . .	.530 Seventh Avenue, 26th floor, LO. 3-4358
MOLLIE PARNIS . . . . .	530 Seventh Avenue, 18th floor, BR. 9-5012
RENBROOK . . . . .	.230 West 39th Street, 7th floor, 736-1310
ROB ROY . . . . .	34 West 33rd Street, 4th floor, 947-8100
ROSSINO-ANGELA . . . . .	530 Seventh Avenue, 18th floor, 695-7230



# 1971

## JANUARY

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## FEBRUARY

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## MARCH

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28	29	30	31			

## APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## JUNE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						